

# CLOSED CAPTION AREA TWO LINES OF TEXT



## Second Public Workshop on the State of the Video Marketplace

Reconnecting  
City with Country

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### Distribution of RFD-TV

MVPD	RFD-TV Subscribers	Total Basic Subscribers	RFD-TV Penetration	HD Carriage
AT&T/DIRECTV	23,366,359	26,269,008	89%	Y (AT&T only)
Frontier	160,497	180,842	89%	Y
Mediacom	660,507	900,001	73%	Y
DISH	7,709,957	14,034,842	55%	Y
CenturyLink	120,777	269,000	45%	Y
Suddenlink	265,493	1,170,999	23%	N
Charter	837,945	4,295,998	20%	Y
Cox	223,427	4,209,669	5%	Y
Bright House	74,157	2,029,823	4%	N
Time Warner Cable	395,628	11,030,000	4%	N
Comcast	657,845	22,375,997	3%	N
Verizon FiOS	0	5,970,000	0%	N/A
Cablevision	0	2,468,739	0%	N/A



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### RFD-TV Subscribers Lost Due to Loss of Carriage By MVPDs

MVPD	Approximate Date That MVPD Dropped RFD-TV	Markets Affected	Number of Subscribers Lost
Verizon FiOS	1/31/2016	CA	267,601
		FL	243,915
		MA	218,350
		MD	587,660
		NJ	75,233
		NY	881,042
		PA	458,088
		RI	93,045
		TX	137,654
		VA	137,921
		Total	3,100,509
Comcast Communications	7/31/2013	CO	398,947
		NM	69,860
		Total	468,807
Frontier Communications	10/24/2014	CT <sup>3</sup>	180,000
	12/31/2013	IN	14,574
		OR	21,452
		WA	19,713
		Total	235,739
Wild Open West	3/31/2013 to 8/31/2013	Concord, AL	406
		Leslie/Stockbridge, GA	686
		Bellevue/Olivet, IL	366
		Charlotte, MI	31,287
		Lawrence, MO	5,000
		Sioux Falls, SD	14,600
		Total	52,345
Cable One	5/21/2013	MS	5,748
		MS	1,164
		MS	3,048
		Total	9,960
GRAND TOTAL			3,867,360

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### RFD-TV Carriage in the Top 25 Markets Nationwide

DMA Rank	Market Name	Dominant Provider	RFD-TV Carriage
1	New York, NY	Cablevision	N
2	Los Angeles, CA	Time Warner Cable	N
3	Chicago, IL	Comcast	N
4	Philadelphia, PA	Comcast	N
5	Dallas-Fort Worth, TX	Time Warner Cable	N
6	San Francisco-Oakland-San Jose, CA	Comcast	N
7	Washington, DC (Hagerstown, MD)	Comcast	N
8	Boston, MA (Manchester, NH)	Comcast	N
9	Atlanta, GA	Comcast	N
10	Houston, TX	Comcast	N
11	Tampa-St. Petersburg (Sarasota), FL	Bright House	N
12	Phoenix (Prescott), AZ	Cox	N
13	Detroit, MI	Comcast	N
14	Seattle-Tacoma, WA	Comcast	N
15	Minneapolis-St. Paul, MN	Comcast	N
16	Miami-Ft. Lauderdale, FL	Comcast	Y
17	Denver, CO	Comcast	N
18	Cleveland-Akron (Canton), OH	Time Warner Cable	Y
19	Orlando-Daytona Beach-Melbourne, FL	Bright House	N
20	Sacramento-Stockton-Modesto, CA	Comcast	N
21	St. Louis, MO	Charter	Y
22	Charlotte, NC	Time Warner Cable	Y
23	Pittsburgh, PA	Comcast	N
24	Portland, OR	Comcast	N
25	Raleigh-Durham (Fayetteville), NC	Time Warner Cable	Y

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**Approximately 90% of All License Fees and Channel Slots are Controlled by Six Media Companies, Representing \$36 Billion in Annual Revenue**

